



Guidelines for Use of Registration / Accreditation Marks

This document establishes guidelines for the use of AMTEC's Registration Mark, the ANAB name and Accreditation Mark, and any other registration documents or reports. Any time a registrant is in doubt as to acceptable conditions for use of names, Marks, or other documents or reports, AMTEC should be contacted for clarification of requirements.

Issuance of a Certificate of Registration authorizes the registrant to use AMTEC's Registration Mark and the ANAB Accreditation Mark in advertising and promotional materials subject to the following conditions for use.

1. Neither AMTEC's Registration Mark, the ANAB Accreditation Mark, nor any other registration document or report shall be used in such a manner as to bring AMTEC or ANAB into disrepute.
2. Neither AMTEC nor registrants shall make any statements regarding registration or accreditation or use any document, report, or Mark in a manner that may be considered inaccurate, misleading, or unauthorized.
3. AMTEC's Registration Mark and the ANAB Accreditation Mark may not be used on a product or in such a way as to suggest certification or approval of any product, process, or service of a registered organization, or in any other misleading manner. Marks may only be used in reference to activities included within a defined scope of accreditation or registration.
4. If packing materials or transportation containers include the Mark(s), a statement must be included. This could be a clear statement that "This product was manufactured in a plant whose quality management systems are certified as being in conformity with [*specific standard*]".
5. AMTEC's Registration Mark may be used in isolation from the ANAB Accreditation Mark. The ANAB Accreditation Mark may only be used in conjunction with AMTEC's Registration Mark.
6. When using the ANAB Accreditation Mark, its size must not exceed the size of AMTEC's Registration Mark.
7. When using the ANAB Accreditation Mark, it shall be reproduced:
 - a. In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
 - b. In a size that makes all features of the symbol clearly distinguishable.
 - c. Without distortion of its dimensions.
8. Upon withdrawal of a registration, the registrant shall discontinue its use of all material containing reference to AMTEC's Registration Mark or the ANAB name or Accreditation Mark including on letterhead (in any medium, including electronic media and websites)